



Old Seoul
EQUESTRIAN



AT SEOUL CREEK FARM

August 8-10, 2025

OldSeoulEquestrian.com

Entries close August 1st, 2025



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NEW BLUE
STABLES

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Old Seoul Equestrian presents the
13th Annual Wisconsin Equine Derby Weekend

August 8-10, 2025
Entries close August 1st



OFFICIALS

- Clinician & Judges:** Allison Black
- Course Designer:** Old Seoul Equestrian
- Show Manager:** Old Seoul Equestrian
Courtney-Hayden-Fromm
414-688-8888
cshayden@yahoo.com
- Announcer:** TBA
- Ring Master:** Audrey Symowicz
- Show Secretary:** Old Seoul Equestrian - Jamie Sumter
Email entries to: oldseoulequestrian@gmail.com
- Show Steward:** On Call
- On-Call Farrier:** See Show Office
- Grounds Manager:** Doug Fromm 262-573-2822
- Official Vet:** Wisconsin Equine Clinic & Hospital
262-569-1550

Entries received after stabling is full will be returned.

Concessions will be provided by Carnivore Craig's

*Anyone who participates in the Sweet Summertime Finale AND
the Wisconsin Equine Derby Weekend will receive a \$50 credit to their Derby entry.*

THANK YOU!

To our LOYAL Sponsors! We couldn't do this without YOU!

Blue Gate Farm	New Blue Stables
Breakaway Farm	North Star Equestrian
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EquiPT	Rob & Jan Brown
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Herd of Zebras	Silk Screen Specialists
Hidden View Farm	The Anderson Family
LeCheval Supply	Wildwood Equestrian Center
Midwest Stall Services	Wisconsin Equine Clinic & Hospital
Millennium Farm LTD	

Forgive us if we've missed you on our sponsor list. Please let us know and we'll have you listed quickly.

CLINIC DAY

Friday, August 8, 2025

HUNTERS:

Hunters will be grouped by fence height. They will Clinic with Shannon Dickinson in Hunter Ring 2 and then proceed to the Hunter 1 and show over an abbreviated Handy Course. USEF "R" Judge Mary Eufemia will give scores, explain the scores and follow with a brief discussion with the Clinician and Judge on how a rider could improve their scores for Saturday's Derby.

8:00 a.m. 3' Hunters

9:00 a.m. 2'3" Hunters

11:00 a.m. X's & O's" Hunters (no oxers, no professionals)

JUMPERS:

Jumpers will be grouped into 2 sections HIGH 2'9" and above and LOW 2'6" and under. We will start with a quick refresher of Jumper Rules, Time Table and Jumper Course Design. Followed by a course walk, clinic and an abbreviated timed course in Hunter 1.

1:00 p.m. High Jumpers 2'9" and above

2:30 p.m. Low Jumpers 2'6" and under

The logo for 'Le Cheval' is written in a large, elegant, cursive script. The letters are dark brown with a light beige or cream-colored drop shadow, giving it a three-dimensional appearance. The 'L' and 'C' are particularly large and stylized.

152 E. Wisconsin Ave. Oconomowoc, WI 53066
262-751-1916 | www.YourEquineStar.com
Saddle and bridle fittings by appointment.

DERBY CLINICIAN & JUDGE



Allison Black

Allison Majerik Black has trained horse riders to achieve the highest honors in the hunter, jumper, and equitation rings.

Back when the horse show scene was relatively small in Birmingham, Alabama, there was a little girl who dreamed of bigger things. This was where Allison Majerik Black grew up, and thanks to her mother, loved horses and nursed that dream of bigger and better horse shows.

"I wanted to build my own business and show farm," Allison said. "I made all of that happen to produce horses, ponies and riders who compete at the top national levels." Today, Allison owns and operates Fox Lake Farm, in Birmingham, which has a team of talented trainers that help her manage a booming business. They travel every year to shows like Devon, Washington International and various USEF competitions.

From lessons to the show circuit, Allison and her crew enjoy taking their clients from short stirrups to the big circuits, where they take pride in seeing them do well. It comes full circle when students come back to the farm as trainers. "There are lots of horse shows and lots of wins, but I feel like my biggest accomplishment is growing two of my own students, Guerry Force and Carlyle Brown, into hard-working employees," Allison said. "They truly have a vested interest in this business and I'm so proud to have them working for me!"



Seoul Creek Farm



*A place to start
and find your unicorn.*



*So you can get to
the show ring and
achieve your goals!*



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Mary Cunningham

Courtney Hayden-Fromm
414-688-8888

Haley Eilerts
262-391-4532

EVENING EVENT

Friday, August 8, 2025

4:30pm **Derby Meeting and Exhibitor Party**
hosted by Fromm Grading & Excavating

5:00pm **Old Seoul Equestrian Human Puissance**

The Human Puissance will be judged on foot starting at 2', going until the top height is cleared by the highest jumping human. Ties will be broken by a jump-off. Entry Fee \$10.00 to benefit WEEN.

Proper Formal Attire: no color shirts accepted - Coats required.

2025 CHARITIES

Thank you for supporting our 2025 Charities!



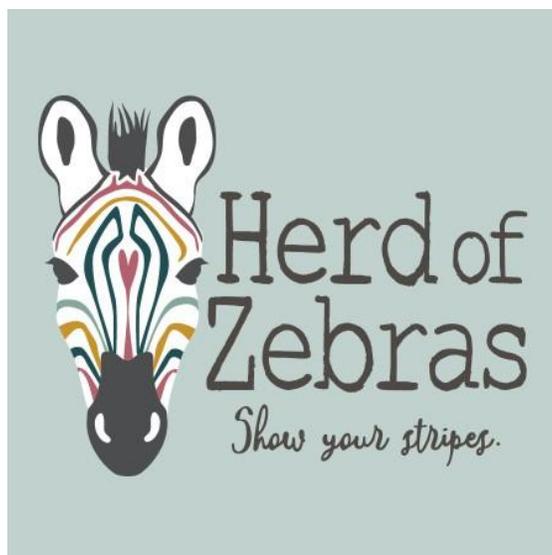
HUNTER DERBY DAY

Saturday, August 9, 2025

Hunters will be judged on performance and soundness, with an emphasis on manners. Classes will be judged in accordance with USHJA National Hunter Derby Rules (www.ushja.org). Extreme speed will be penalized. Fences will resemble those found in a traditional hunt field. Jumps may include natural post and rail, stone wall, white board fence or gate, coop, aiken, hedge, oxer, brush, logs and natural foliage. Distances will not be adjusted for ponies. Option jumps will be set 3" higher than the class fence height and will count for 1 bonus point.

The top 12 horses from the first round will return in reverse order (low to high score) for the Handy Hunter Round. Horses WILL NOT have to jog for soundness. A ride for ribbons and presentation of awards will be held at the completion of each class. Riders MUST ride for ribbons to collect prize money. Open to any horse/rider combination. Each horse/rider combination may only enter one class per day. Those cross entering from Hunters to Jumpers can only step up or down one level of fence height. All 2'3" class will be open to Juniors and Amateurs ONLY. NO PROFESSIONAL WILL BE ALLOWED TO ENTER 2'3" class.

FORMAL ATTIRE IS REQUIRED. Riders must wear a shadbelly or dark coat, buff or canary breeches, and white shirt. Horses show in traditional hunter tack including snaffle, pelham, or double bridle. White breeches and dark or scarlet coat hunt colors or sponsor coats will be permitted.





When a shovel is too small, give us a call!



262-573-2822

FrommGradingandExcavating.com

HUNTER DERBY DAY

Saturday, August 9, 2025

First Round - CLASSIC HUNTER

A traditional hunter course with a minimum of 10 jumps. At least one option fence, at least one bending line, one line with an unrelated distance and one long approach.

Second Round - HANDY HUNTER

A handy hunter course with a minimum of 8 jumps. At least one option fence. The course will incorporate at least 2 of the following handy options: tight turns, different tracks, clever options for jump approaches, pen type obstacles, hand gallop a jump, trot a lowered vertical, halt and/or back.

** Derby's with less than 4 entries will pay out at \$500

6:30 am - 8:00 am Ticketed Schooling to benefit WEEN
8:00 am Coffee and pastries hosted by Blue Gate Farm
8:30 am Course Walk for 9:00 am Start Time

- 1. \$1000 Sparky's Crossrails Derby**
- 2. \$1000 Rock River Stable 2'3" Hunter Derby (no pros)**
- 3. \$1000 Le Cheval 2'6" Hunter Derby**
- 4. \$1000 Hope's Memorial 3' Hunter Derby**

5:30 pm Teams Barrel Costume Race

HUNTER DERBY DAY

Saturday, August 11, 2025



OPPORTUNITIES FOR
THE GREENEST OF
GREEN BEANS AND THE
OLDIES BUT GOODIES



Sparky's Crossrail Derby

*Lovingly Sponsored by Forest & Herd of Zebras
in Memory of Beloved Sparky*



Open to horses or riders who currently compete at 2' and under; riders who are just getting started, horses who have aged and still enjoy the show ring, for riders or horses who need some approachable miles on a Derby track and those who have a little rust on their stirrups. This class is intended for those who aren't currently capable of jumping above 2'. Show Management and the Class Sponsor reserve the right to approve or deny horse/rider combinations that exceed this skill level. If you have questions please ask show management if this is the class for you!

Sparky (aka America's Sparkling Firecracker) was the first pony of life long equestrian Herd of Zebras founder Forest Franzoi. Before Forest and Sparky met in 1995, he was a pack pony in Montana over looked and underrated by most but not to Forest, to Forest he was the perfect spark needed to bloom a lifelong equestrian love affair, a forever heart horse, a priceless teacher and a true best friend. He taught Forest what it took to be a true equestrian over the 25 years they shared together as she grew as a show jumper and as a person. He was the inspiration for the lifestyle equestrian brand, Herd of Zebras, as he remained her constant companion during all of life's ups and downs. Sparky passed away in June of 2020, but his memory and strength live on in Forest and in the Herd. He is deeply missed and forever loved.

** If entries warrant, this derby will be split per the horse show management and sponsor Forest Franzoi.*

If your horse is only to able to jump cross rails but doesn't not fit our listed criteria please send an email to cshayden@yahoo.com requesting an exception from management and sponsor Forest Franzoi.





Becky Tenges

With over 35 years of horse experience and 5 years of intensive, advanced training to bring wellness to horses, I'm dedicated to helping your horse to feel and perform its best.

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Equine BodyWorksUSA



Rock River Stable

N2948 Riverview Rd, Hustisford, WI, United States, WI
(414) 531-0041 • rockriverstable@gmail.com

EQUITATION & JUMPER DERBY DAY

Sunday, August 10, 2025

W.E.E.N EQUITATION CLASSIC

Open to all Juniors or Amateurs, no professionals. This class will be run at three fence heights 2', 2'6 and 3' and will be pinned together. The class will consist of 3-sections — over fences 50%, on the flat 30%, written horsemanship test 20%.

Ribbons 1-10

Entry Fee: \$50.00 per horse/rider combination.

Formal attire required.

Jumps will consist of natural obstacles and traditional jumper jumps.

No water obstacles will be used.

A ride for ribbons and presentation of awards will be held at the completion of each class. Riders **MUST** ride for ribbons. Formal attire is **REQUIRED**.

USEF Rule Book (JP111).



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& IMPROVED FORMULA



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Just like humans, horses have a core muscle group that enables motion, performance, and drive—and proper nutrition is key to a healthy core.

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WITHERS & BACK

LOIN

CROUP

JUMPER DERBY DAY

Sunday, August 10, 2025

Blue Ribbon Round Jumper

Table 2

All competitors completing the course without scoring or time faults shall receive a blue ribbon. Those incurring faults will not be scored. No Blue Ribbon Round for 1.10m.

Jumper Derby

Table 2 Section 2(a)

First round decided by faults incurred over the course (rails down and refusals) and any penalties for exceeding the time allowed. Horse and rider combinations with a fault-free first round will come back for shortened jumpoff in announced reverse order as directed by ring steward.

8:00 am Hidden View Farm Brunch

8:30 am Course Walk for 9:00 Start Time

5. Wisconsin Equine Future Stars Leadline Class

Parade of Hunter Champions and Hunter High-Point Awards

6. W.E.E.N. Equitation Classic

7. \$1000 Blue Gate Farm 1m Jumper Derby

8. Blue Ribbon Round - Open Card

9. \$1000 Hidden View Farm .95m Jumper Derby

10. \$1000 Nutrena .85m Jumper Derby

11. \$1000 Millennium Farm .75m Jumper Derby (no pros)

Hope Memorial



HOPE

*"is the only
thing stronger
than fear."*

RULES & REGULATIONS

Entries: Entries will close August 1, 2025. A post entry fee of \$50.00 per horse will be applied after the closing date. All entry forms should be filled out completely and legibly with one entry per horse and returned to the horse show manager with the \$175.00 deposit. No numbers will be given until the entry is complete and final payment has been made or an open check has been left with the horse show secretary. **NO STALLS WILL BE RESERVED WITHOUT A NON-REFUNDABLE DEPOSIT OF \$175.00 Made Payable to: Old Seoul Equestrian LLC.**

Office Hours: The office will be open Thursday Evening, Friday, Saturday and Sunday at least one hour prior to start times each day.

Trailer-Ins: Please note, trailer-ins will no longer be accepted.

STABLING: Stall Requests MUST be made with Horse Show Management no later than July 31, 2025. All reservations must be secured with a non-refundable deposit of \$175.00. All stalls are permanent, 10' x 10' in size and have doors. No straw bedding will be permitted. Wood shavings will be available for purchase on the grounds.

SCRATCHES/NO SHOWS: All scratches may be done in the horse show office. Once the clinics or classes have begun NO REFUNDS will be given from the Derby Weekend Fee of \$375.00. Horses scratched prior to the beginning of the clinics will forfeit their \$175.00 deposit and will be refunded any excess. Refunds will be made by check and sent in the mail within 30 days of August 8, 2025.

TRAINER SPLITS: Old Seoul Equestrian LLC will allow trainer splits for the purchase of tack stalls, shavings, etc. to be applied to the clients' horse show bill. Trainer splits are due in the horse show office by Noon on Saturday. Please let your clients know if they should expect splits on their bill. Any splits that are unaccounted for or uncollected by the client will revert to the trainer for payment.

No pets allowed at Seoul Creek Farm.

PROTECTIVE HEADGEAR: ALL RIDERS MUST WEAR ASTM APPROVED HEADGEAR WITH THE HARNESS SECURED AT ALL TIMES WHILE MOUNTED! NO EXCEPTIONS! Any riders failing to comply will be asked to dismount. Failure to comply will result in the entry being disqualified with NO REFUND.

MOTORIZED VEHICLES: Only those with a valid driver's license will be allowed to drive motorized vehicles on the horse show grounds. Anyone in violation will be asked to leave.

GENERAL RULES

GENERAL RULES: Every class offered herein which is covered by the rules and specifications of the current USEF Rule Book will be conducted and judged in accordance therewith.

ANY DISCREPANCIES WILL BE DECIDED BY THE JUDGE(S) AND HORSE SHOW MANAGEMENT AND WILL BE CONSIDERED FINAL.

Each horse/rider combination may only enter 1 Derby per day. Exempt Hunter Teams Derby, Jumper Sweepstakes and Equitation Classic. (If time allows, hunters with scores less than 50 in the first round may enter 1 additional derby and jumpers who do not receive a score may enter 1 additional derby.)

Cross entry from Hunters to Jumpers will be allowed however horse/rider combination may only cross enter into fence heights that are within one change of fence height of each other. (Example: a 2'6" Hunter may also show in the 2'3" Jumpers. A 2'6" Hunter may NOT show in the 3'6" Jumpers with the same horse/rider combination).

All 2'3" & Under Classes will be for Juniors and Amateurs ONLY. Professionals may NOT show in the 2'3" or .75m under any circumstance.

Drinking alcoholic beverages and riding will not be permitted.

COGGINS: EFFECTIVE JANUARY 1, 2005 - ALL WISCONSIN EQUINE (HORSES, PONIES, MULES, Etc.) 12 months old and older participating in an advertised equine event ("Advertised equine event" means a show, rodeo, exhibition, trail ride or horse fair, excluding sales or auctions, that is posted or media promoted) must be accompanied by a negative test for equine infectious anemia/E.I.A. (Coggins/CELISA) conducted within the previous 12 months. A health certificate is NOT required for WISCONSIN EQUINES. Health certificate must be presented for out-of-state equines.

USEF/USHJA VACCINE REPORT: Beginning December 1, 2015, all horses entering the grounds of a Federation-licensed competition must be accompanied by documentation of Equine Influenza Virus and Equine Herpes Virus (Rhinopneumonitis) vaccinations within six months prior to entering the stables.

JUMP ORDER: A posted order of go will be available at the Main Show Ring at least 1 hour prior to the start of each class. Please contact the Ring Master if there are any conflicts. Horse show management reserves the right to use a dotted line for any Hunter classes. Riders MUST show in the posted order of go!

GENERAL RULES

SCHOOLING: Schooling will be allowed **Thursday** after the show until sunset. **Friday** - Schooling will be allowed 6:00-7:30 a.m. in both rings. **Friday p.m.** THERE WILL BE NO SCHOOLING IN THE MAIN RING - Ring 2 will be open for schooling after the clinics until sunset. **Saturday** - Ticketed Schooling will be allowed from 6:00 a.m. until 8:00 a.m. Riders MUST wear a back number at all times while schooling. Schooling fee: \$10.00 for 10 Minutes - All proceeds to Amazing Grace Equine Sanctuary. **Sunday** - NO SCHOOLING- Hacking only will be permitted in the show ring.

MEDICAL WASTE: Sharps MUST be placed on the proper receptacles. RED sharps containers will be placed in the entry of all barns.

VET SERVICES/SURGICAL SERVICES: Wisconsin Equine Clinic & Hospital
39151 Delafield Road Oconomowoc WI 53066 (262) 569-1550

DISCLAIMER: Neither Old Seoul Equestrian LLC nor Seoul Creek Farm, nor the Show Committee will be responsible in any way for the loss or damage to any persons, animals or property or equipment that may be caused by any horse or pony entered by him or due to the carelessness or negligence of the person or persons in charge of such horse or pony or of their subordinates. THIS SHALL BE THE CONDITION OF ENTRY TO THIS HORSE SHOW AND SHOW GROUNDS.

DAMAGE: All owners and exhibitors shall be held responsible for any damage incurred by them, their agents or employees to stalls, buildings and other properties on the show grounds and will be billed accordingly for any such damage.

AWARDS & RIBBONS: An award and 6 ribbons will be awarded in each class. Prize money will be awarded 1st -6th place.

Refunds: A NON-REFUNDABLE deposit of \$175.00 is required at the time of entry to reserve stalls. THIS WILL NOT BE REFUNDED UNDER ANY CIRCUMSTANCES. Any additional funds paid before the event may be refunded at the discretion of horse show management. Those seeking a refund must notify horse show management prior to show. If eligible for a refund, a check for the amount of the refund less a \$25.00 office fee will be mailed within 30 days. No refunds will be considered after show starts.

Prize Money Chart:

	1	2	3	4	5	6	7	8	9	10
\$1000	300	200	120	100	30	30	60	60	0	0



Hidden View Farm

*Good Luck
To All Competitors!*



Hunters | Jumpers | Eventing

Hidden View Farm is a premium horse boarding and training facility in western Mequon. Our farm is located on 70 beautiful acres of woods, grassy meadows and farm fields. Indoor and outdoor riding arenas, trails, wash stall and two tack rooms.

262-236-9101 | www.hidden-view-farm.com

SPECIAL AWARDS

Sunday, August 10, 2025

Presentation of Special Awards

High Score Handy Round - Breakaway Farm

Derby Weekend Cash Incentives

Blue Gate Farm most improved in the Jumper clinic \$100

Blue Gate Farm most improved in the Hunter clinic \$100

Carnivore Craig's will be on site throughout the show!





Best of luck to all the competitors!

We are proud to be a part of such an amazing local event. This is a wonderful way to be able to support our clients and we thank everyone involved in the Wisconsin Equine Derby.



www.wisconsinequineclinic.com



JOIN W.E.E.N.

Wisconsin Equine Education Network



Mission & Goals

- To promote a solid foundation and good horsemanship.
- To recognize contributors of stand out Sportsmanship.
- To create and market competitive learning opportunities.
 - To offer and sponsor Clinics.
 - To create Educational Equine Experiences.
 - To identify needs and fulfill voids in the Sport.
- To support and grow the horse industry in Wisconsin.

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- Rider Posture Assessment & Correction
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EquiPT Services:

Clinic Series

Integrated physical therapy and riding lessons providing a new perspective on the physicality of horseback riding. Clinic Fee includes:

- 1 Hour Individual Assessment & Lesson
- 1 Hour Group Unmounted Biomechanics Workshop
- Online Access to EquiPT's Exclusive Exercise and Video Portal

Group Workshop

Explore how the brain controls key riding muscles through stretching, strengthening, and muscle relearning without the distraction of the horse.

- 2 hour training session involves active participation as riders increase their fitness and further their riding vocabulary
- Online access to EquiPT's Exclusive exercise and video portal

Individual Rider Assessments

Integrated therapy and riding services that travel to you! Recovering from injury, seeking chronic pain resolution, pre-season screening, or resuming riding after time away, our One-on-One Service offers customized therapy to be with you for every step and every stride of your equestrian journey.



Physical Therapy Rehabilitation

Find joy in your life's movements by reducing or eliminating chronic or acute injury pain! Dr. Allie Baier offers home-based personalized physical therapy for riders and non-riders of all ages.

- An HSA/FSA eligible service
- No Referral Needed



"I have had several PT episodes over the past thirty years. Allie stands out as the best therapist by far. I've never had such positive results" M.S

"I've had people try and correct me on my riding posture before but it never made the most sense to me and I could never seem to remember it. Now it's something I can easily spot in the videos and photos of me riding" USPC Horsemaster

Two Passions Integrated

Allie Baier is a Doctor of Physical Therapy trained as a movement specialist. She is also horseback riding instructor, clinician, and United States Pony Club Examiner. Through EquiPT, she has combined her two passions to help equestrian athletes reach their riding potential while gaining a new perspective on their athleticism.



EquiPT

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THANK YOU FOR ATTENDING



**13th Annual Wisconsin
Equine Derby Weekend**
August 8-10, 2025

Judges & Clinicians:
Allison Black

OldSeoulEquestrian.com

Recognized by USHJA Outreach Program & WEEN